



2021 ANNUAL REPORT

# Our Mission

We are a member-owned community-focused organization dedicated to providing personalized competitive financial services to benefit our members and communities.

# Our Vision

To provide full services; pursue community growth; and assist youth, members, and others in achieving goals and dreams through innovation, flexibility, and leadership.

# Our Values

integrity, honesty, respect, cooperative philosophy, fairness, empathy, trust, loyalty, courage, optimism



# Table of **CONTENTS**

2	Message from the Board of Directors
3	Report on Nominations
4	Board of Directors
9	Executive Leadership Team
10	Message from the President & CEO
11	Supporting Members through COVID
12	Corporate Social Values
14	Sunrise Branches
16	Working to be an Employer of Choice
19	By the Numbers
20	Audited Financial Statements

# Message from the **BOARD OF DIRECTORS**

want to thank the management and staff for their continued dedication and effort throughout this past year. In addition, I thank all of our employees for their efficiency in implementing and adapting to processes and protocols. This dedication allowed us to provide and maintain a safe working environment for staff and members to conduct their financial business.

Additional economic challenges surfaced in 2021 as the global pandemic impacted countries worldwide. Those challenges include inflation, cost of housing, labour shortages, and supply chain issues. We continue to work closely with our local agricultural and business members, with an emphasis on understanding their businesses and providing the proper support and financial advice to help them succeed. We are proud to have supported our members as they meet these challenges head-on and continue to move forward.

Sunrise Credit Union has a legacy of supporting communities in times of need. We continued this legacy in 2021 on several fronts, including sizable donations to the Friends of Lake Minnedosa, Melita Arena, Prairie Mountain Regional

Museum, Valley Life Recreation Inc., the Treherne Rink, and the Minnedosa & District Health Foundation. In addition to our monetary philanthropic efforts, Sunrise staff volunteered more than 5,800 hours to community and service organizations, charitable foundations, schools, and sports teams and leagues in 2021. Many of our 2021 philanthropic endeavors are highlighted throughout this annual report. I believe our members should be proud of how our staff embraces our Corporate Social Values and puts them into practice on their behalf. I know we, the Board of Directors, certainly are. Our members once again provided us with valuable feedback through our Member Survey in 2021. Sunrise Credit Union scored high on being friendly, professional, and in the quality of personal service. The survey also indicated areas to improve upon to better meet our members' needs. These are things the Board and management will begin focusing on in 2022.

I would also like to thank the Board of Directors for their dedicated governance. Your Directors have continued their education development through online credit union courses, webinars, and conferences to develop individually in areas that strengthen our Board as a whole. I want to thank outgoing board members Lon Cullen, Penny Johnson, and Bjarni Walterson for their dedication and commitment to Sunrise Credit Union. Please also join me in welcoming Gordon Dearsley and Steve Langston as new members of our Board of Directors.

Finally, I want to thank you, the members. Your commitment to Sunrise Credit Union and understanding during the difficult times the last two years is the reason we continue to be successful.





### Report on

### **NOMINATIONS**

t was another busy year for the Nominations Committee as we continually strive to incorporate best practices and processes in the election process and searching out great candidates. Penny Johnston served as chair for the first half of 2021, and I moved up from Vice-chair at the end of June. Additional committee members this year: Scott Thompson (committee vice-chair), Agnes Kokke (board vice-chair), Doug Van Damme, and Karen Combs.

Aside from the annual election, our focus this year was developing and implementing a Skills & Competencies matrix to help us recognize those skills & competencies on the Board of Directors and identify any gaps we may want to focus on when seeking out potential Directors. We intend that next year's committee will fully utilize this tool and find it helpful.

This year's election for four board seats was held in District 3. We had a great field of candidates! Incumbent board members Lon Cullen, Glenn Young, and Craig Spencer let their names stand for re-election in addition to three new candidates: Keith Braaksma, Gordon Dearsley, and Steve Langston. Following the election, Sunrise welcomes two new directors - Steve and Gordon - and two returning directors - Glenn and Craig.

Sunrise Credit Union and the Board of Directors extend appreciation to Penny Johnston, who stepped back from the board in June, and Bjarni Walterson, who expected to retire in 2021 but stayed on by appointment to complete Penny's term for their dedicated service. Lon served three terms (9 years) on the Board of Directors and was instrumental in developing our current district format; his leadership in all things governance was invaluable, and we are grateful to him as well.

It has been my pleasure to serve on the Nominations Committee with a great group of dedicated board members.

JAN MCCLELLAND
Chair, Nominations Committee



# Board of **DIRECTORS**



Glenn Young
Board Chair

Ex-Officio Governance Committee Member, CEO Evaluation Committee

**Director Since:** 1995

Current Term Expires: April 2022

Attendance: 18/18 Honorarium: \$20,000 Other Current Boards:

• AgriStability Appeals Board (Board Chair)

Glenn has a Bachelor of Science in Agriculture, majoring in economics and plant science. He operated a grain & oilseed farm and a farm management and tax consulting business. He served on Federal and Provincial Boards, the Manitoba Farm Mediation Board and is chair of the AgriStability Appeals Board.



Agnes Kokke
Board Vice-Chair

Member, Governance Committee Member, Nomination Committee Member, CEO Evaluation Committee

**Director Since: 2019** 

Current Term Expires: April 2024

Attendance: 21/21 Honorarium: \$12,500

Agnes immigrated to Canada in 1979, arriving with a Business school & Chiropodist diploma. Self-employed all her life, for the last 16+ years she has been an award-winning realtor with Century 21 Westman Realty. Community-minded, Agnes is in her 22nd year as a credit union director and feels it is a privilege to serve as vice-chair on the Sunrise Board of Directors.



**D.** Craig Spencer

Chair, Governance Committee
Member, CEO Evaluation Committee

**Director Since: 2019** 

Current Term Expires: April 2022

Attendance: 18/18 Honorarium: \$12,500 Other Current Boards:

• South Norfolk Treherne Non-Profit Housing

Inc.

• Boyne Valley Water Initiative

Craig's community involvement previously included being a two-term Reeve in the RM of Norfolk Treherne. In addition, he spent 25 years as a Director of one of Sunrise's legacy credit unions and is a retired educator. His experiences have all given Craig a basis to be an effective member of the Board.

All directors, including the Chair, are independent. A "non-independent director" is any person who derives more than five per cent of their commercial business income from their relationship with Sunrise Credit Union Ltd. As of December 31, 2021, Sunrise Credit Union's directors are:



**Fred Greig** 

Chair, Audit & Risk Committee Member, CEO Evaluation Committee

**Director Since:** 2013

Current Term Expires: April 2023

Attendance: 15/17 Honorarium: \$12,500

Fred and his family operate a farm in the Reston area. Fred worked in the Ag Credit field for more than a decade, including with the Virden Credit Union. He has sat on the boards of Canterra Seeds, Manitoba Pulse Growers, Manitoba Crop Alliance, and the CN Ag Advisory Council.



Janice McClelland

Chair, Nomination Committee Member, Governance Committee Member, CEO Evaluation Committee

**Director Since: 2003** 

Current Term Expires: April 2023

Attendance: 21/22 Honorarium: \$12,500 Other Current Boards:

- Del-Win Community Economic Development
- · Del-Win Historical Society,
- Turtle Mountain Souris Plains Heritage Association (Chair).
- Deloraine & Area Christmas Cheer (Chair)

Jan has spent 19 years as a Director and is past chair of the Board and the Nominations and Governance Committees. Her certifications include CUDA, Board Competencies, Financial Governance for Non-financial Leaders, Culture, Covid and the Board, Board Chair Development, and Governance Leadership Institute I at the Joseph L. Rotman School of Management. In 2022-2023, she anticipates completing 'High Performing Boards' and 'Governance Leadership Institute II' courses.

**Douglas Van Damme** 

Member, Audit & Risk Committee Member, Nomination Committee

**Director Since: 2019** 

Current Term Expires: April 2024

Attendance: 21/21 Honorarium: \$10,000

Doug is a retired school administrator living in Laurier, Manitoba. Throughout his career, Doug was active in teacher and principal organizations. He was also active outside his professional life, coaching, volunteering, and serving on various councils and groups, including 20 years as a member of the Kinsmen Club of The Pas and a volunteer ambulance driver. Doug has served on the Sunrise Credit Union Board since 2019.

### Board of

## **DIRECTORS** Continued









**Daryll Logeot** 

**Karen Combs** 

**Scott Thompson** 

Member, Audit & Risk Committee

**Director Since: 2002** 

**Current Term Expires:** April 2023

Attendance: 12/17 Honorarium: \$10.000

Daryll has sat as a board member since 2002. He has participated on all committees and received a CCD designation during that time. Daryll and his family run a mixed farm in the Deleau area that includes a cow/calf operation and raising grain and oilseeds. In addition, he operates a private agronomy business.

Member, Nomination Committee

**Director Since: 2005** 

**Current Term Expires:** April 2023

Attendance: 17/18 Honorarium: \$10.000 Other Current Boards:

 Border Hills Housing Authority (Secretary)

Karen has been a member of the Sunrise Credit Union Board of Directors since 2008 and currently sits on the Nomination Committee. In addition, Karen has been a member of the Governance and is a past Chair of the Audit & Risk Committees. She has also been a board member of the Border Hills Housing Co-op since 2010 and volunteers for the Deloraine and Area Christmas Cheer, Deloraine Ag Society, and Delwinda Court.

Member, Governance Committee

Lon Cullen

**Director Since: 2013** 

**Current Term Expires:** April 2022

Attendance: 16/18 Honorarium: \$10.000 Other Current Boards:

- Prairie Mountain Health (Board Chair)
- Brandon Healthy Families
- Food For Thought Breakfast

program

A long-time Brandonite, Lon is currently the CEO of the YMCA of Brandon. He is a firm believer in the Credit Union system, mainly because it is rooted in community. Lon is particularly interested in Board Governance, Continuing Education, and Director Accreditation. He is proud of Sunrise Credit Union's role in the region, both as the premier choice of a Financial Institution and as a leader in philanthropy in the communities it serves.

Member, Audit & Risk Committee

Vice-Chair, Nomination Committee

**Director Since: 2014** 

Current Term Expires: April 2024

Attendance: 18/22 Honorarium: \$10,000

Scott Thompson co-operates a grain and forage seed farm with his father west of Minnedosa. Scott completed his Bachelor of Science majoring in agronomy at the University of Manitoba in 2009. Scott has been a director for eight years now (six at Minnedosa Credit Union). Scott has completed his required CUDA training levels this winter and continues his development as a director through attending the "High Performing Board" series delivered by CUES.







**Bjarni Walterson** 

**Robert Sopuck** 

**Penny Johnson** 

Member, Governance Committee

**Director Since: 2019** 

Current Term Expires: April 2022

Attendance: 17/17 Honorarium: \$10,000

Bjarni's familiarity with the credit union system comes from spending 33 years working with three different Manitoba credit unions before retiring in 2007. After six years of retirement, he was elected to the Minnedosa Credit Union Board of Directors, serving seven years. He then moved to the Sunrise Credit Union Board of Directors when Minnedosa amalgamated with Sunrise Credit Union in 2020.

Member, Audit & Risk Committee

**Director Since: 2019** 

Current Term Expires: April 2024

Attendance: 12/12 Honorarium: \$10,000 Other Current Boards:

 Fish and Wildlife Enhancement Fund and on the Board of the Delta Waterfowl Foundation. (Chair)

Robert is the former Member of Parliament for Dauphin-Swan River-Neepawa. He was Chair of the Canada-Ukraine Parliamentary Friendship Group and a founding member of the All-Party Credit Union Caucus. Robert is a fisheries biologist by training and lives on a farm near Riding Mountain National Park.

Member, Nomination Committee

**Director Since:** 2012

**Current Term:** Resigned May 2021

Attendance: 4/4

Roger worked throughout Canada, Europe and Southeast Asia as an Aircraft Maintenance Engineer before he began his farming operation in 1994. Prior to joining the Sunrise Board of Directors, Roger served as Vice-Chair of Grandview Credit Union and President of the local Kinsmen Club and Legion.

**Director Since:** 2017

**Current Term:** Resigned May 2021

Ex-Chair, Nomination Committee

Attendance: 6/8

I was privileged to represent the members of Sunrise Credit Union on our board from 2017 to 2021, working alongside great people, many of whom were my mentors throughout my term. I had a career within the Credit Union system for 25 years before my time on the Sunrise Board. I am an advocate for credit unions as they continue to remain focused on the co-operative principles and I am very proud to say I was a part of Sunrise Credit Union!

#### DIRECTOR COMPENSATION

#### **Setting and Reviewing Compensation**

As determined by a special resolution approved by the credit union's membership, the directors are authorized to set their own compensation.

The board is assisted in setting its compensation by the Board Governance & Directors' Remuneration Survey provided by Credit Union Central of Manitoba every two years. The Board has the discretion to set compensation and has decided to use the 40th percentile as the guideline.

#### **Considerations in Setting Director Compensation**

The following elements are considered in setting director compensation:

- Directors' responsibilities and the professional nature of the work they are expected to perform
- Attracting and retaining qualified individuals
- Partial compensation for time and lost opportunity costs
- The different levels of time and responsibility associated with the board chair, committee chair/board vice-chair, and director positions
- An element of volunteerism

Director do not receive any product or service preferences that are not available to the general membership. The following table provides the total renumeration paid for the year to each director for attendance at all Board and Committee meetings and other designated meetings and events deemed eligible for payment.

BOARD OF DIRECTORS REMUNERATION		
Annual Board Chair Honorarium	\$20,000	
Annual Vice-Chair Honorarium	\$12,500	
Annual Director Honorarium	\$10,000	
Annual Committee Chair Honorarium	\$12,500	
Board and Committee Meeting Fee	<sup>\$</sup> 150	

# DIRECTORS, COMMITTEE MEMBERS, MANAGEMENT AND STAFF

Transactions with directors, committee members, management and staff are at terms and conditions set out in the loan policies of the Credit Union.

Payments made for honouraria and per diems paid to Directors amounted to \$204,889 (2020 - \$183,184) reimbursement of expense amounted to \$555 (2020 - \$17,659) and meeting, training and conference costs amounted to \$48,461 (2020 - \$36,975) for the year ended. Total loans to Directors and staff as at year end amounted to 2.08% (2020 - 2.12%) of total assets of the Credit Union.

#### **Director Education**

Directors are required to engage in learning activities that will expand their knowledge in corporate governance, financial literacy, risk management, the financial services sector generally, and the company's impact on members/customers, employees, and other stakeholder groups. Sunrise Credit Union provides funding of up to \$15,000 per director for each three-year term to facilitate active participation in individual continuous learning.

The Governance Committee determines and facilitates periodic learning opportunities for all directors through special presentations made by topical experts at Board meetings and planning sessions. In addition, other committees can suggest education sessions for Board meetings or provide committee-specific education sessions during their meetings.

In 2021 the Board of Directors participated in the following education sessions:

- CUES High Performing Boards Digital Series
- CCUA Credit Union Director Accreditation
- Canadian Credit Union Association Mandatory Annual Training

## Executive

# **LEADERSHIP TEAM**



Tim Klassen
President & CEO



Kaydee Braun VP, Human Resources



**Tayona Johnas** VP, Wealth and Marketing



**Brad Ross**VP, Member Services



Tony Keown VP, Finance and Risk



Kelly Scott
VP, Information Technology

# Message from the PRESIDENT & CEO

2 021 was another record year for Sunrise Credit Union. Our assets topped \$1.7 billion, and our profit reflected a 300% increase over 2020.

Financial highlights:

- Loan growth 5.7%
- Deposit growth 7.0%
- Total equity 6.5%
- Total assets \$1.7B
- Total income \$7.5M

In the pages that follow this report, you will read details of how Sunrise continues to live up to its Mission, Vision, and Values by being there for its members during these uncertain times. Sunrise helped its members and communities with financial support

totalling \$85,000 for organizations providing essential needs during the pandemic. It supported small businesses by administering over 1000 CEBA loans totalling approximately \$58 million. Sunrise also supported many community projects, sponsorships, and events financially and through our staff, who volunteered almost 6000 hours in service to their communities.

In 2021, we continued to work on improving processes to increase efficiency and enhance member service. We implemented a new member account opening process, reducing the time to process these transactions and saving our members valuable time as a result. We evaluate strategies using a best practices approach and build new processes with technology to improve the member experience.

In closing, I want to thank our board of directors for their support, patience, and commitment as we worked through another pandemic year. To our executive team and employees, thank you for your dedication, care, and concern for each other and our members. To our members, our sincere thank you for your continued loyalty and trust, which make our success possible.



TIM KLASSEN,
President & CEO

## Supporting Members through

## COVID-19

Sunrise Credit Union's profits stay in southwest Manitoba to benefit the people and communities it serves. In trying times, we support our members, local businesses, and organizations, reinforcing what makes credit unions different from other financial institutions.

The past two years have been trying times globally. Sunrise Credit Union supported our members and communities through the COVID-19 pandemic by:

- Retaining local, well-paying jobs in communities. Sunrise Credit Union did not lay off any staff due to the pandemic.
- Supporting local efforts to combat COVID-19. These efforts included more than \$85,000 in financial contributions to organizations providing essential needs during the pandemic.
- Supporting small businesses by administering more than 1,000 CEBA loans valued at \$58 million.
- Supporting business and partnering with the government to offer HASCAP loans.
- Protected the housing market by providing close to 700 residential mortgage deferrals to our members.
- Assisted our members through the pandemic with close to 500 loan deferrals.
- Supported businesses and agribusinesses with more than 400 mortgage or loan deferrals.

• Continuing to adhere to our Corporate Social Values by contributing to community projects, events, sponsorships, and scholarships.

- Brought smiles to those impacted by the pandemic through several initiatives, including the Adopt-a-Grandparent Program and the Local Adventures from Sunrise to Sunset travel guide.
- Providing friendly (masked) faces for our members during these challenging times.

Sunrise Credit Union continues to be a social and environmentally conscientious company that gives back to our communities - because that's the



Corporate Social

**VALUES** 

Sunrise Credit Union announced a \$50,000 commitment to Valley Life Recreation Inc. in Minnedosa and the RM of Minto-Odanah. The funds will aid in constructing the Squirrel Hills Trail Park system that will accommodate cycling, trail running, hiking, dog walking, snowshoeing, winter fat biking, and other outdoor activities.

Sunrise Credit Union joined with the other credit unions in Brandon to donate to the Brandon Urban Aboriginal People's Council to support Truth and Reconciliation Week events in Brandon. The week of September 27 to October 1 featured several educational and informational activities, including a teepee challenge, indigenous market, blanket exercise, Healing by the River, and the sacred fire burning, which was continuous for the five days.

Sunrise Credit Union in Brandon, Ste. Rose, and Treherne were proud to host Tour 150, featuring the custom retrofitted tour vehicle Nakatamaakewin [na-kah-tah-MAA-kaywin]. Tour 150 brought a culturally rich and diverse display of art to communities across the province. The vehicle was wrapped in the beautiful artwork of local Inuit artist Kailey Sheppard which depicted the natural beauty of our area. Inside was a collection of Inuit art in soapstone, felt, print, textiles, and other materials.

Sunrise Credit Union's IT Department strives to perform environmentally friendly recycling of electronic products through the **Electronic Recycling Asso**ciation (ERA) and the City of Brandon's e-Waste recovery program. The ERA's Winnipeg office performed a pickup of unwanted electronic items on February 24, 2021, with 110 total computers, two servers, four desk printers, a floor printer, and 23 other various forms of equipment recycled during this pickup.

Sunrise Credit Union's 20 branches raise an average of \$40,000 each year through various fundraising events. Money raised from these events gets donated to a worthwhile group, organization or cause in their community.

In addition to Branch fundraisers, Sunrise Credit Union supports the communities it serves in other ways:

- Donating items for prize packages at fundraising events, typically giving merchandise worth more than \$30,000 annually.
- Supporting worthwhile groups, organizations or causes through cash donations of approximately \$100,000 each year.
- Nearly \$125,000 annually used to sponsor community groups, organizations, sports teams, and events.
- Offering scholarships to students from our communities that are pursuing a post-secondary education. To date, Sunrise has provided over 150 scholarships valued at more than \$200,000.
- Sunrise staff commit close to 6,000 volunteer hours annually to community groups, organizations, sports teams, and events.

We also provide discounted account packages for non-profit organizations. Approximately 1,500 non-profits are currently using our products and services, resulting in a 'gift-in-kind' value of about \$180,000 annually.

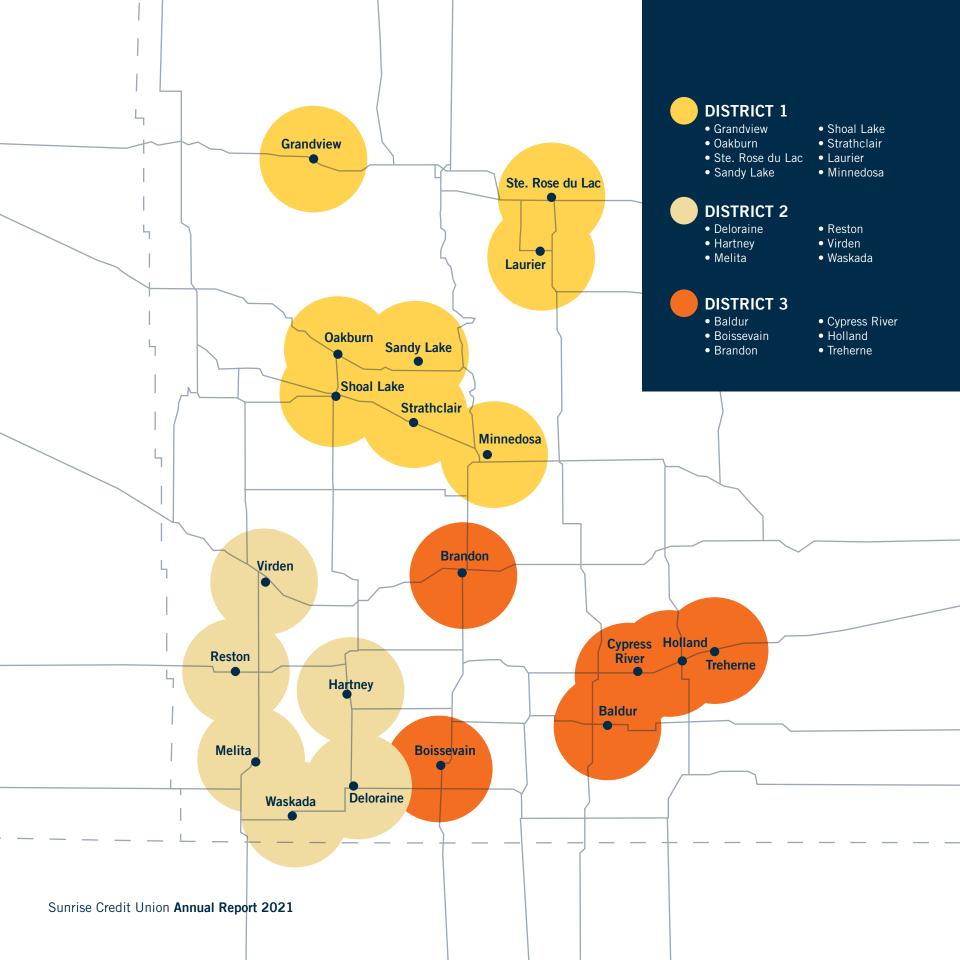
In May, Sunrise Credit Union finalized a three-year, \$15,000 commitment to Friends of Lake Minnedosa for the Weed Harvester Project. The Weed Harvester will help with aquatic weed control, improving the lake's water quality in an environmentally sustainable way while also controlling unwanted weed growth.





On June 17, Sunrise Credit Union presented the Critical Care On the Air Westman Radiothon on Bounce 96.1 and Pure Country Brandon. The radiothon raised funds for the STARS Air Ambulance Service, and listeners learned about the importance of STARS life-saving service from crew members, allies, and patients. Comments from Sunrise President and CEO Tim Klassen also aired during the day. The radiothon raised more than \$32,000.

Sunrise Credit Union committed to a \$10,000 donation to assist the Prairie Mountain Regional Museum, located between Shoal Lake and Strathclair, to fund three projects - replacing the shingles on the Olha School, building an open shed, and constructing a miniature golf course with an 1870-1940 farm theme.





# Did you **KNOW?**

220+ staff employed at Sunrise Credit Union.

33,000 members use Sunrise Credit Union's products and services.

12 individuals make up Sunrise Credit Union's Board of Directors.

5,900,000 Canadians trust their local credit union as their partner for day-to-day banking.

100% guaranteed protection on deposits through the Deposit Guarantee Corporation of Manitoba.

22 credit unions are in Manitoba, operating from 197 locations.

20.000 square miles covered by the 20 Sunrise branches in Southwestern Manitoba.

# Working to be an

### **EMPLOYER OF CHOICE**

Sunrise Credit Union offers an environment where learning and teamwork are valued, and the building of careers is encouraged. We support our employees with progressive human resource practices, giving them training, mentoring and the tools they need to service our members today and in the future. The result is we have proud, motivated and resilient employees who are inspired to make a difference in their members' lives and in the communities in which they work and live.

# CORPORATE OFFICE

Ashley Rickard
Belinda Griffith
Brad Pilling
Brad Ross
Bruce Luebke
Caleigh McCreery

Christine McCorrister

Cory Luhowy Danielle Davies David Kaminsky Gene Pielechaty Heather Merckx

Janice Demers
Jennifer Brasch

Justine Sinclair

Kaydee Braun Keith Demings

Kelly Scott

Kristen Erick Kristyn Kolosky

Lavonne Tyschinski

Lendon Green

Lisa Maloney Liz Yanick

Logan Evaskow

Lora Cruickshank

Lori Taylor

Lyndon Quigley

Lynn Nunn

Madison Edwards Mitchell Burgess

Melorie Broten
Nicole Desrochers

Ravna Topham - Student

Rhonda Heide

Sapandeep Singh

Shane Norrie

Stacey Vanhove

Steve Brigden

Susan Glasgow Tammy Vanbeselaere

Tara Hilhorst

Tayona Johnas

Terri Roulette McCartney

Tim Klassen Tom Barnett Tony Keown

Yvette Claeys

#### **BALDUR**

Stacey Bruneau
Bethany Colman
Brenda Johnson
Dylan Ricard - Student
Keyghen Pilon
Kristin Devloo
Leanna Isaak
Terryl Gillis

Tracey Hiscock

#### **BOISSEVAIN**

Jim Dickinson
Amanda Walker - Student
Cathy Workman
Don McNamee
Heather Wood
Jeremy Doerksen
Kim Radcliffe
Leanne Pringle

Mackenzie Wilkinson Michelle Harper Rikki Weidenhamer

#### **BRANDON**

Mike Brolund
Brittany Herman
Bryce Scott
Coralee Reimer
Devin Moore
Hailey McAllister
Haley Walters
Janet English
Josie Dreilich
Kathy Michniewicz
Kerry McLeod
Kim Kunka
Leah Woychyshyn
Melody Tanner
Robyn Angus

Robyn Angus
Ryan Holden
Samantha Kerkowich - Studer

Samantha Kerkowich - Student Samantha Kilbrei

#### CYPRESS RIVER

Troy McGill
Brooke Naismith - Student
Debra Young
Kassandra Wytinck
Kaylee Daniel
Lana Wall

Lonna Drummond
Tammy Gillis Waldon

#### **DELORAINE**

Diane Hart
Ashlea Goethals
Lorrie Weidenhamer
Melissa Morrison
Patti Janssens
Tanner Ardron - Student

#### **GRANDVIEW**

Brad Fowler
Annita Bevan
Carla Britton
Janelle Dyck
Joan Clark
Kellie Cords
Kim Chescu
Lana Stirling
Pamela Sawicki
Robynne Gervais
Ryan Balak
Sidney Tarrant - Student

#### **HARTNEY**

Danielle Bell Amanda Harding Jeanette Hay Kim Dooley Laurie Bodin Laurie Gilliard

#### HOLLAND

Jade Ming Alejandro Pittet - Student Alysia Purkess Lauri Malyon

#### **LAURIER**

Pam Vandepoele Brandy Benson Jessica Dupre - Student Mark Therrien Marlene Boerchers Shirley Delaurier

#### **MELITA**

Carolyn Arndt Bevan Kliever Cassandra Sheffield Crystal Lovett Danielle Wood **Denise Teetaert** Janessa Kenler Jillian Crowe Kristen Pearson Lisa Murray Mandy Chartrand Marcie Greenley Norma Tilbury Samantha Manshreck Sara Renwick Tara McNaughton

#### **MINNEDOSA**

Terry McLenehan
Alayna McTavish
Angela Wedgewood
Debbie Strelczik
Gaylene Johnson
Jackie Birch
Joanne Clarke
Jordan Brown
Kim Butler
Kristen Comrie
Kristina Hodges
Lisa Dyck
Nicole Loewen
Nolan Bailey - Student

#### **RESTON**

Sherri Bartel
Anita Reyes
Candy Wanless
Cathy Williamson
Jessica Zarn
Kallie-Jo Marsh
Lindsay Boulton
Teresa Vandenberghe

#### **SANDY LAKE**

Conner Ross Karen Fowler Drul Maya Chomenchuk Nikki Lewandoski Shelley Zawislak Trish Paterson

#### SHOAL LAKE /OAKBURN

Sheldon Strachan Jo-Anne Peech Linda Wasilka Lisa Memryk Madison Lachance Martha Dinko Ronalda Sawatzky Val Buchanan

#### STE. ROSE DU LAC

Derian Penziwol Amanda Zalluski Cheryl Porter Emilie Durston Jody Brunelle Keah MacMillan

#### **STRATHCLAIR**

Elicia Kachan Briana McDonald Crysta Baker Crystal McEachern Lisa Watson Samantha Wozney - Student Tamara Martens

#### **TREHERNE**

Leanne Lovie
Daniel Chanel
Emily Wall - Student
Kayla Johnson
Rosanne Boulet
Taryn Abraham
Valeria Marin

#### **VIRDEN**

Shanda Rolfe Amanda Bisson Breanna Denty Camryn Veitch - Student Cassandra Germain Emma Plett Janet George Jenna Patterson Jennifer Chant Jodi Krieser Lisa Irwin Lori Ritchie Monica Sweeting Parker Janz Puneet Biltiwala Sara Crouse Suellen Cocquyt Susan Childerhose Tim Penner Tracy Andrew

#### **WASKADA**

Tanis Bennie Brittany Coupland Kelly Wheelans Leanne Hannah-Kehler Sara Renwick - Student



# Years of Service **AWARDS**

Sunrise Credit Union would like to recognize the following employees for reaching milestones in their careers within the credit union system.

5

Susan Childerhose - Virden
Breanna Denty - Virden
Crystal Lovett - Melita
Jessica Zarn - Reston
Keyghen Pilon - Baldur
Lonna Drummond - Cypress River
Ashlea Goethals - Deloraine
Lora Cruickshank - Corporate
Christine McCorrister - Corporate
Emilie Durston - Ste. Rose du Lac
Crysta Baker - Strathclair

Suellen Cocquyt - Virden
Kristen Erick - Corporate
Janet George - Virden
Jodi Krieser - Virden
Kristen Pearson - Melita
Anita Reyes - Reston
Leanne Hannah-Kehler - Waskada
Laurie Bodin - Hartney
Jeanette Hay - Hartney
Shelley Zawislak - Sandy Lake
Tara Hilhorst - Corporate
Crystal McEachern - Strathclair
Ronalda Sawatzky - Shoal Lake

15

Jim Dickinson - Boissevain Karen Fowler-Drul - Sandy Lake Nicole Desrochers - Corporate

20

Tammy Gillis Waldon – Cypress River Tracey Hiscock - Baldur Samantha Kilbrei - Brandon Janice Demers - Corporate Shane Norrie - Corporate Val Buchanan – Shoal Lake

25

Marcie Greenley - Melita Brad Ross - Corporate Terry McLenehan - Minnedosa

30

Kim Kunka - Brandon Tayona Johnas - Corporate Jo-Anne Peech – Shoal Lake

35

Susan Glasgow - Corporate

### By the **NUMBERS** 1,063,819 MOBILE APP LOGINS 1,048,172 144,313 TOTAL IMPRESSIONS TOTAL IMPRESSIONS 224% INCREASE IN MOBILE APP LOGINS 3.784 147.549 51.906 USES OF THE MOBILE APP DEPOSIT ANYWHERE FEATURE 5.016 STAFF VOLUNTEER HOURS IN 2021 65.776 **E-STATEMENT** 20.8M **DOWNLOANDS** 2.4M PAGE 302.358 VIEWS OF VISITS TO **SUNRISE SUNRISE E-TRANSFERS CREDIT CREDIT SENT** UNION'S UNION'S **WEBSITE WEBSITE** MEMBERS AS OF DEC 31, 2021 ATM TRANSACTIONS AT ALL SUNRISE CREDIT UNION BRANCHES

19

# Report of the Independent Auditor on the Summary

### CONSOLIDATED FINANCIAL STATEMENTS

To the Members of Sunrise Credit Union Limited:

#### **Opinion**

The summary consolidated financial statements, which comprise the summary consolidated statement of financial position as at December 31, 2021, and the summary consolidated income statement, summary consolidated statements of changes in members' equity and cash flows for the year then ended, are derived from the audited consolidated financial statements of Sunrise Credit Union (the "Credit Union") for the year ended December 31, 2021.

In our opinion, the accompanying summary consolidated financial statements are a fair summary of the audited consolidated financial statements of Sunrise Credit Union Limited for the year ended December 31, 2021.

# Report on Other Legal and Regulatory Requirements

As at December 31, 2021 the Credit Union met the capital and liquidity reserve requirements established by Sections 15, 21 and 21(1) of the Regulations to the Credit Unions and Caisses Populaires Act of Manitoba.

Readers of the summary consolidated financial statements are advised that in order to appropriately interpret the Credit Union's capital and liquidity reserve requirements, the reader must refer to the audited financial statements and notes for the year ended December 31, 2021.

#### **Summary Consolidated Financial Statements**

The summary consolidated financial statements do not contain all the disclosures required by International Financial Reporting Standards. Reading the summary consolidated financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited consolidated financial statements and the auditor's report thereon.

# The Audited Consolidated Financial Statements and Our Report Thereon

We expressed an unmodified audit opinion on the audited consolidated financial statements in our report dated March 23, 2022.

#### Management's Responsibility for the Summary Consolidated Financial Statements

Management is responsible for the preparation of the summary consolidated financial statements in accordance with International Financial Reporting Standards.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on whether the summary consolidated financial statements are a fair summary of the audited consolidated financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standards (CAS) 810, Engagements to Report on Summary Financial Statements.

Brandon, Manitoba March 23, 2022

**Chartered Professional Accountants** 

# **Summary Consolidated Statement of**

## **FINANCIAL POSITION**

As at December 31, 2021

AS at December 51, 2021		
	2021	2020
ASSETS		
Cash and cash equivalents	78,090,544	61,275,685
Accounts receivable	1,958,876	2,122,680
Investments and accrued interest	330,882,793	344,321,464
Members' loans receivable and accrued interest	1,295,725,111	1,224,760,539
Income taxes	58,574	737,110
Prepaid expenses and deposits	4,293,845	3,958,472
Property and equipment	22,351,496	20,680,374
Intangible assets	-	1,140,737
Deferred tax	1,683,000	1,786,000
	1,735,044,239	1,660,783,061
LIABILITIES		
	1,600,404,215	1 405 005 220
Member deposits and accrued interest Income taxes payable	1,000,404,213	1,495,095,320 477,255
Trade payables and accrued liabilities	8,283,993	35,745,525
Derivative financial liabilities	1,644,828	4,591,373
Securitized debt	10,569,723	17,223,722
Gecuntized debt	1,620,902,759	1,553,133,195
MEMBERS' EQUITY		
Member shares	17,554,325	18,434,145
Retained earnings	71,746,779	64,375,345
Contributed surplus	24,840,376	24,840,376
	114,141,480	107,649,866
	1,735,044,239	1,660,783,061

#### APPROVED ON BEHALF OF THE BOARD

Director Director

# **Summary Consolidated**

# **INCOME STATEMENT**

For the year ended December 31, 2021

	2021	2020
FINANCIAL INCOME		
Member loans	43,898,701	43,768,096
Investments	5,510,560	5,116,255
	49,409,261	48,884,351
INTEREST EXPENSE		
Deposits	17,685,496	18,928,903
Interest on borrowed money	1,961	838
	17,687,457	18,929,741
GROSS FINANCIAL MARGIN	31,721,804	29,954,610
OPERATING EXPENSES		
Administration	6,881,584	6,262,218
Amortization	2,336,525	2,650,045
Member security	1,355,123	1,155,491
Occupancy	2,864,681	3,463,199
Organizational	793,575	718,160
Personnel	17,730,228	17,258,743
	31,961,716	31,507,856
Net operating loss	(239,912)	(1,553,246)
Other income	9,338,773	8,478,430
Income before provision for impaired loans and property held for resale,		
gains (losses) on derivatives and income taxes	9,098,861	6,925,184
Provision for impaired loans and property held for resale	2,261,270	139,316
Income before gains (losses) on derivatives and income taxes	6,837,591	6,785,868
Gains (losses) on derivatives	2,946,545	(4,591,373)
INCOME BEFORE INCOME TAXES	9,784,136	2,194,495
INCOME TAXES	•	,
Current	2,152,530	1,218,390
Deferred	103,000	(1,415,000)
	2,255,530	(196,610)
NET INCOME	7,528,606	2,391,105

# **Summary Consolidated Statement of**

# **CHANGES IN EQUITY**

For the year ended December 31, 2021

	Member shares	Retained earnings	Contributed surplus	Total equity
BALANCE DECEMBER 31, 2019	14,307,437	62,169,024	15,624,931	92,101,392
Net income	-	2,391,105	-	2,391,105
Acquired through business combinations	4,655,691	-	9,215,445	13,871,136
Issuance of member shares	3,650	-	-	3,650
Redemption of member shares	(532,633)	-	-	(532,633)
Dividend on preference shares, net of tax recovery	-	(184,784)	-	(184,784)
BALANCE DECEMBER 31, 2020	18,434,145	64,375,345	24,840,376	107,649,866
Net income	_	7,528,606	-	7,528,606
Issuance of member shares	9,550	-	-	9,550
Redemption of member shares	(889,370)	_	-	(889,370)
Dividend on preference shares, net of tax recovery	-	(157,172)	-	(157,172)
BALANCE DECEMBER 31, 2021	17,554,325	71,746,779	24,840,376	114,141,480

# Summary Consolidated Statement of **CASH FLOWS**

For the year ended December 31, 2021

	2021	2020
Cash provided by (used for) the following activities		
OPERATING ACTIVITIES		
Interest received from members' loans	44,389,806	43,607,744
Interest and dividends received from investments	5,510,560	5,116,255
Other income received	9,338,773	5,989,206
Cash paid to suppliers and employees	(28,924,121)	(27,836,142)
Interest paid on deposits	(19,416,322)	(18,874,921)
Interest paid on borrowed money	(1,961)	(838)
Income taxes paid	(3,308,321)	(1,518,852)
	7,588,414	6,482,452
FINANCING ACTIVITIES		
Net change in members' deposits	107,037,760	164,635,157
Proceeds from issuance of member shares	9,550	3,650
Redemption of member shares	(889,370)	(532,633)
Repayments of securitized debt	(6,653,999)	(6,594,608)
	99,503,941	157,511,566
INVESTING ACTIVITIES		
Net change in members' loans receivable	(100,815,615)	8,608,294
Purchases of investments and accrued interest	-	(159,919,273)
Proceeds on disposal investments	13,405,643	-
Purchases of property and equipment	(2,867,524)	(10,926,689)
Proceeds from disposal of property and equipment	-	488,625
Cash received from business combinations	-	10,209,135
	(90,277,496)	(151,539,908)
Increase in cash and cash equivalents	16,814,859	12,454,110
Cash and cash equivalents, beginning of year	61,275,685	48,821,575
Cash and cash equivalents, end of year	78,090,544	61,275,685

# Seven International Co-operative Principles

DEMOCRATIC MEMBER CONTROL

**VOLUNTARY AND OPEN MEMBERSHIP** 

MEMBER ECONOMIC PARTICIPATION (

JTONOMY AND INDEPENDENCE

CATION, TRAINING AND INFORMATION

CO-OPERATION AMONG CO-OPERATIVES

CONCERN FOR COMMUNITY /

The front cover of Sunrise
Credit Union's 2021 Annual Report
was inspired by the traditional 13th anniversary gift of lace. Just as lace symbolizes the intertwining of two lives throughout a marriage, the weaving
together of separate parts into a unified and diverse whole
is also the story of Sunrise. Sunrise Credit Union formed in
2008 when its five legacy credit unions merged. Since then,
the tapestry has only become stronger as additional credit
unions have joined the fold, continuing the tradition of
building a brighter future together®.





