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For Immediate Release

Sunrise Credit Union Achieves \$2 Billion Milestone

Sunrise Credit Union has reached \$2 billion in assets.

President and CEO Tim Klassen says this milestone speaks volumes about our strength, vision, and, most importantly, our people.

“This achievement is not just about numbers; it’s about the trust our members place in us every day. The hardworking employees who bring our mission to life, the leadership that steers us forward, and the communities we serve who inspire us to do better and be better.”

The \$2 billion asset milestone represents years of strategic growth, innovative services and a member-first approach. With over 225 employees and 34,500 members, Sunrise Credit Union continues to be a trusted resource for individuals seeking to secure their financial futures.

“When we started this journey, we envisioned a credit union that would be more than just a place to save and borrow,” said Klassen. “We wanted to build something that uplifts people, fuels local economies, and fosters financial well-being for generations.”

“We will continue to invest in technology, strengthen our risk management, and uphold the values that make Sunrise Credit Union a trusted name in our part of the province. **Because of you, we’re at 2!**” adds Klassen.

As Sunrise Credit Union celebrates this remarkable achievement, the credit union is more committed than ever to shaping the future of financial services and continuing to build a brighter future together.

About Sunrise Credit Union

Sunrise Credit Union was formed in 2008 and now offers personalized service to approximately 34,500 members across 19 branches. Sunrise Credit Union serves Baldur, Boissevain, Brandon, Cypress River, Deloraine, Grandview, Hartney, Holland, Laurier, Melita, Minnedosa, Reston, Sandy Lake, Shoal Lake, Ste. Rose du lac, Strathclair, Treherne, Virden, and Waskada.

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