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For Immediate Release

## **Einarsson Claims 2024 Our Manitoba Photo Contest Title**

Sunrise Credit Union's 2024 Our Manitoba Photo Contest winner is Corinne Einarsson of Arborg.

A panel of Sunrise staff selected Einarsson's photo 'The Old Train Station' as one of the 30 finalists from approximately 433 entries for this year's contest. Sunrise held a week-long public vote on the 30 finalists in April through the ourmanitoba.org website, with Einarsson's photo garnering the majority vote and claiming the top spot.



*Sunrise Credit Union Summer Student Brayden Kohlman (left) pictured presenting Corinne Einarsson (right) with a canvas of her winning image.*

Einarsson was exploring the town of Riverton in mid-July, with her camera in hand, and pulled up to the old train station as the rain clouds were rolling in. "It just looked so picture perfect – I had to stop. I'm glad I did it," said Einarsson.

Being crowned the winner of the 2024 edition of the Our Manitoba Photo Contest is a dream come true says Einarsson, "It's an incredible feeling my photo resonated with the judges and audience. I am so grateful and humbled by this recognition. It means the world to me. I'm ecstatic and proud. Love you all."

Einarsson is proud to have captured the spirit of Manitoba, a province that honours the past, present and future in her winning photo. Photography is an outlet for Einarsson to preserve memories and tell stories. "When I am out and about, I love to capture the beauty around the Interlake area of the old and new. I usually never leave home without my camera," says Einarsson.

All 13 finalists will receive a canvas print of the winning photograph, be featured in the 2025 Sunrise Credit Union calendar, and have appeared on Sunrise Credit Union's branch TVs and social media channels. In addition, Einarsson earned the Grand Prize of a \$500 One-Year Term Deposit from Sunrise Credit Union.

2024 marked the 12th edition of the Our Manitoba Photo Contest. Einarsson was revealed as the winner of the grand prize on Sunday May 12, which coincided with Manitoba Day.

### **About Sunrise Credit Union**

Sunrise Credit Union was formed in 2008 and offers personalized service from 19 branches located in Baldur, Boissevain, Brandon, Cypress River, Deloraine, Grandview, Hartney, Holland, Laurier, Melita, Minnedosa, Reston, Sandy Lake, Shoal Lake, Ste. Rose du lac, Strathclair, Treherne, Virden, and Waskada. Sunrise Credit Union has approximately 34,000 members and about 220 employees.

### **For more information, please contact:**

Heather Merckx

Marketing Manager

Phone: 204-720-8148 (Cell)

Email: [hmerckx@sunrisecu.mb.ca](mailto:hmerckx@sunrisecu.mb.ca)